Information For You From:

W N Y U - The Voice Of New York University
800 on your am dial -

About WNYU

Seventeen years ago, a group of intelligent, resourceful, and personable Heightsmen got an idea. It was the first time anybody at the Heights had got an idea in some time, and thus was carefully guarded. After much planning and preparation, the students brought their idea to the Dean: "We'd like to start a student-operated carrier-current radio station with programming specially tailored to Heights tastes in music and commentary." The Dean, who knew a good thing when he saw it, said, "Okay, you can set up your equipment in the basement of Mac Cracken Hall." This was the Dean's way of letting the boys know that the project was not a good thing as he saw it, 'cause you should have seen the basement of Mac Cracken Hall !

The devoted founders of WNYU spent four days working with hacksaws to rid the basement of the foot-thick mold that covered the walls. Then they had to cope with the enormous white rats who had developed a subterranean society in the neighboring Psyc Department animal labs. "The rats," recalls a WNYU veteran, "would have been a serious problem had it not been for our discovery that they make excellent radio technicians. We quickly signed up the brightest of the pack to operate all our radio equipment." Thus, with rodent engineers, a second-hand victrola, and one irrepairably damaged recording of Nelson Eddy singing,"Shortnin' Bread", WNYU began its first regularly scheduled broadcasts.

Today, all that is changed. For one thing, the rats have pulled out to take higher paying jobs in the television industry. More importantly, WNYU has developed into a major outlet of college radio, serving some 10,000 listeners on both the University Heights and Washington Square campuses of NYU with nine hours of programming, seven days a week. Operations have moved to a new $20,000 broadcast central atop the Gould Student Center, which, along with studios in Washington Square, is equipped to begin FM-Stereo broadcasting to all of New York sometime in the coming year.

W N Y U During Orientation

From Sunday, September 18, until Wednesday, September 21, WNYU will be on the air with special programming, frequently from remote locations, as follows:

Sunday - 4-6 pm, HEIGHTS OPENER, live from Silver Lounge
7-11 pm, DISCOTHEQUE '70, lots of fun, music and free records, live from Silver Lounge.
11-1 pm, HEIGHTS TOP TEN, with Dick Robins and the hottest sound around !

(continued)

W N Y U Programming

Monday - 11am-1pm, SILVER SPECIAL, live from Silver Lounge
11pm-1 am, HEIGHTS TOP TEN, with Dick Robins

Tuesday - 11am-1pm, SILVER SPECIAL, live from Silver Lounge
5pm-7pm, WNYU Open House, part of the Student Activities Fair. Tours of the WNYU broadcast central will be leaving from the WNYU booth in Gould Cafeteria.
11pm-1am, HEIGHTS TOP TEN, with Dick Robins

Wednesday - 11am-1pm, SILVER SPECIAL, live from Silver lounge
8-9:30pm, LIVE FOLK MUSIC, with host Mike Kropp, from the Baer Browsing Room.
9:30-11pm, LIVE JAZZ, with Dave Liebman, from the Baer Browsing Room.
11pm-1pm, HEIGHTS TOP TEN, with Dick Robins

Thursday - REGULAR BROADCAST SCHEDULE BEGINS AS FOLLOWS:
7-8 pm - Music of the 20th Century, with Charles Joseph; this week featuring works of Bartok and Kodaly
8-9 pm - Programming from Washington Square
9-10 pm - The Blues, with Alan Ganapol
10-11 pm - Jazz
11-1 - The Hall of Fame Concert - Berlioz; Durufle.

Friday - 7-8pm - A Treasury of Song, with Joel Kasow, this week featuring songs of Liszt.
8-10 - programming from Washington Square
10 - 11pm - JAZZ
11pm-1am - The Hall of Fame Concert- Brahms, Beethoven; Haydn; Elgar.

Saturday - 7-11pm - WEEKEND CONCERT with David Stein, featuring Wagner's Tannhauser (complete-Bayreuth Festival recording) and Vaughn-Williams' A Sea Symphony.
11pm-1am - HEIGHTS TOP TEN.

Sunday - 7-10pm - The Play Of The Week - HAMLET, starring Richard Burton, Hume Cronyn, Sir John Gielgud.
10-10:30pm - Democracy In America
10:30-11pm - THE GOON SHOW, Starring Peter Sellers
11pm-1am - HEIGHTS TOP TEN, with Dick Robins

* The Heights Top Ten Survey:*

1-Cherish-Association
2-Reach Out and I'll Be There-4 Tops
3-Can't Hurry Love-Supremes
4-Sunshine Superman-Donovan
5-Yellow Submarine/Eleanor Rigby-The Beatles
6-Beauty Is Only Skin Deep-The Temptations
7-Black Is Black-Los Bravos
8-Mr. Dieingly Sad-The Critters
9-Open the Door to Your Heart-Darrel Banks
10-96 Tears-? and the Mysterians

LOOK FOR A NEW W N Y U PROGRAM GUIDE MONDAY